



Denbigh Baptist Christian School

Strategic Plan

(2015-2020)



Shaping Hearts & Minds

PURPOSE STATEMENT

The purpose of Denbigh Baptist Christian School is to assist the family in fulfilling their God-given responsibility for training their child. We do this by providing an education marked by a Biblical world view, curricular excellence, extra-curricular excellence, and affordability, ensuring students will be equipped to impact their world for the glory of God.

MISSION STATEMENT

The mission of Denbigh Baptist Christian School is to EDUCATE the mind, NURTURE the soul, and SHAPE the character of each student in a Christ-centered environment, based on the Truth of God's Word.

VISION STATEMENT

The vision of Denbigh Baptist Christian School is to develop students who will ENGAGE God's Truth, EXAMINE all things in light of God's Truth, and EMBRACE what is consistent with God's Truth.

STRATEGIC GOALS

1. Maintain our **pursuit of Jesus Christ** as the center of all we do.
 - a. Encourage the spiritual vitality and development of the faculty and staff.
 - b. Provide opportunity for every middle school and high school student to be partnered with a staff/approved mentor.
 - c. Strengthen the relationship and involvement with Denbigh Baptist Church.

2. Retain, hire, and develop **outstanding teachers**.
 - a. offer competitive salaries and benefits to faculty and staff.
 - b. retain and recruit well-trained and ACSI certified faculty and staff.
 - c. empower teachers in decision-making processes of DBCS.

3. Implement an **Instructional Technology** long range plan that focuses on teacher implementation of software applications.
 - a. provide applications and teacher training
 - b. stay ahead of the mean with regards to technology (to include smart projectors, tablets, document cameras, clickers, and other technological advancements).

4. Strengthen the school's **financial health**.
 - a. meet all basic financial needs through tuition and fees.
 - b. continue to promote Annual Campaign contributions to fund capital improvements.
 - c. offer generous financial aid to families demonstrating financial need.
 - d. establish an emergency fund (minimum 3 month of operating expenses) to prepare for an extreme/unusual need and/or to guard against a long-term shut down due to a natural disaster

5. Increase **enrollment** in our Early Learning Center and Elementary classes with a target whole school enrollment of 210 in 2015-16 and a 5% total school enrollment increase in each subsequent year.
 - a. maintain our focus on the product (environment focused on the characteristics of Christ, outstanding instructors and academic program, outstanding extra-curricular programs).
 - b. establish a special needs program to assist students who can benefit from our academic program, but need minor accommodations to be successful.
 - c. sustain marketing focus on re-enrolling current DBCS families at 90% each year.
 - d. maintain effective and efficient website.
 - e. continue emphasis on communication with current families.